

Matica helps deliver a scaled secure ID solution to a large logistics company in the UK

Application: Employee ID for large logistics company

Partner: Cards X UK

Product: Matica **MC210** and **MC310** direct-to-card printers

Scale: 15,000 employees

Location: 84 sites, UK-wide



Cards X - UK



The brief

The logistics company needed to **increase driver security at the depot** and also whilst out on delivery. The solution needed to be reliable and scalable so that it could be rolled out to all UK delivery drivers and enhance security at each of the **84 local depot locations**.

Challenges

The logistics company required an **ID card printing solution** that could be scaled up and deployed to each of their UK depots including a wide range of printer ribbons capable of printing a **high-quality colour** portrait. In addition, the project also required the printer to be robust, easy-to-use and require minimal maintenance.

Solution

Through its local UK partner, **cards X**, the appropriate ID card printer was identified to meet the specifications, with the ability to be scaled and upgraded if required. Matica's **MC210** and **MC310** were offered as the perfect solution due to their capability for high-quality colour printing along with the durability provided by their **robust** metal chassis.

“...trust was built, which of course is a big thing for projects like this.”

“I chose to work with Matica card printers and cards-x from the first meeting because I believed they could deliver what we required. They were knowledgeable and if they didn't know the answer they would go away and find the answer. This happened the whole way through the project, so trust was built, which of course is a big thing for projects like this.”

General Manager Security - North

“The printers met our expectations and have fulfilled what we required.”

As Matica's Value-Added Distributor for the UK, cards-x worked with the Matica team directly to ensure that the best price, service and printer support was achieved, and that all expectations had been fulfilled for the logistics company.

General Manager Security - North

Global offices

Europe: Switzerland HQ, Italy, UK and Germany

Asia: Malaysia, China and India

USA: Minneapolis HQ, South Carolina and San Francisco

Middle East: Dubai



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Case study - Cards X - UK A4 UK V1